Journey to Success

Supplier and Operations Sales Through Service Your Website Marketing your Business Google Ads CMC / Systems Google Ads Introduction to Introduction to your CMC Training 1 Pre-Coursework Pre-Coursework **IT Security** Google Ads Website Mystery Shopping Research Partnerships Taught - 3 Hours Recorded Video Taught - 2 hours Taught - 2 hours Pre-Coursework Local Marketing Pre-Coursework Sales Through **Operations** CMC Training 2 and Networking Create 2 pages of content Set up Google Ads/ Service 1 **Training** Course Analytics Accounts Source Images Taught - 3 Hours Taught - 3 hours Recorded Video Write Ads Finish Sitemap Taught - 3 hours Creating and Sales Through Post Training Post Training Maintaining your Post-Training Google Ads Service 2 Assessment Assessment Website Assessment Taught - 5 Hours Online Taught - 3 hours Online Taught - 5 hours Online Post-Coursework Practice Calls Post - Coursework Post- Coursework Supplier Training Post Training Create Marketing Role Play Calls - to be . Webinars Assessment Strategy Create further Campaigns Practice loading enquiries completed during sales and review with Trainer Catch up to review Online and Marketing training Ongoing live/recorded videos Post Training Post Training Post - Coursework Raising Assessment **EE Training** Assessment Completion of the Commission Online Taught - 2 Hours Online Website over the next 4-8 Invoices weeks/ Recorded Video Bi-weekly catch ups to Call Coaching check progress Agent Portal Marketing Reviews First session at end of Training Go - Live Call For Designer + only Recorded Videos Taught - 2 hours **Business** Pre-Launch Call Coaching Development Post-Launch Continued call coaching Coaching

with the support team

For Designer + only